

# SUCCESSING

*Find your path—  
and your people—  
at Kelley.*

# together



**KELLEY SCHOOL OF BUSINESS**

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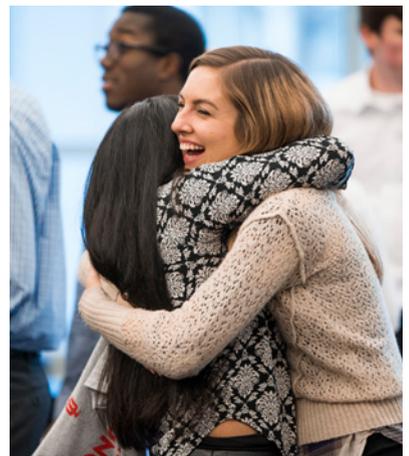
*Together,*  
WE ARE  
HERE FOR  
EACH OTHER

*Create your career path  
with support at every step.*

At Kelley, you'll build momentum for a meaningful business career, but you won't do it alone.

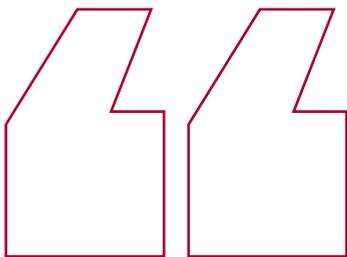
Your Kelley community will get you there. They will encourage you. They will inspire you to be your best. They will support you when you succeed—and when you face challenges.

With their help, you'll make the most of your education and the opportunities that will shape your career and life.





*At Kelley, we turn promising students into the finest professionals. And we do it in a way that only we can.*



Each Kelley student's story is different. Together, we create an environment that enables you to discover your path—and how you want to impact the world.”

**LAURIE COLGLAZIER**

Executive Director,  
Undergraduate Program

You'll have every opportunity you could want to zero in on your interests, master the fundamentals and intricacies of business, develop communication and presentation skills, and get real experience. Your opportunities will include our signature professional development program, Kelley Compass.

Through each experience, you'll get coaching and feedback from a community of people who want to help you succeed, including your professors and classmates.

A Kelley education will challenge you and shape your future. Our approximately 9,500 undergraduate students have the talent to succeed, but they also have the humility to grow and the tenacity to persevere. They develop the emotional intelligence and professional habits required for a successful—and rewarding—career.

**The result? You'll turn every connection and critical moment into lasting career momentum.**

*Our majors include all key areas of business, enabling you to find the right combination to **achieve your goals.***

12

MAJORS

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8

CO-MAJORS

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1

TOP-RANKED  
SCHOOL

**Business undergraduate majors**

Develop your academic goals as you discover your interests and strengths. You may take until the end of your third year to choose a major that's right for you.

- Accounting
- Economic Consulting
- Entrepreneurship and Corporate Innovation
- Finance
- Information Systems
- Management
- Marketing
- Marketing and Professional Sales
- Operations Management
- Public Policy Analysis
- Real Estate
- Supply Chain Management

**Business undergraduate co-majors**

Enhance any Kelley undergraduate major with a co-major that makes you more competitive. A co-major is a second major only and is declared with another primary major.

- Business Analytics
- Digital and Social Media Business Applications
- Digital Technology Management
- International Business
- Law, Ethics, and Decision-Making
- Leading Diverse, Equitable, and Inclusive Organizations
- Professional Sales
- Sustainable Business

#8  
OVERALL

Accounting **#4**

Business Analytics **#10**

Entrepreneurship **#6**

Finance **#7**

International Business **#23**

Management **#7**

Management Information Systems **#7**

Marketing **#3**

Production and Operations  
Management **#12**

Supply Chain **#14**

*U.S. News & World Report*  
Best Undergraduate Business Programs, 2023



1



2



4



3



5

# Welcome TO YOUR ACADEMIC HOME

## **Hodge Hall Undergraduate Center**

Hodge Hall combines traditional architecture and the latest technology to create your ideal academic home. With state-of-the-art classrooms, creative collaboration spaces, and even a trading room, this is where you'll train to become one of tomorrow's business leaders.

## **Conrad Prebys Career Services Center**

Opened in 2018, the Prebys Center will be your launchpad to the career of your dreams. You'll develop your path with dedicated coaches, make valuable connections with recruiters and alumni, and prepare for lasting career success.



Take a virtual tour: [gokelley.iu.edu/lookinsideksb](https://gokelley.iu.edu/lookinsideksb)

Opposite page: **1.** Hodge Hall Commons **2.** Hodge Hall classroom **3.** Hodge Hall Undergraduate Center  
**4.** Kelley School of Business campus **5.** Conrad Prebys Career Services Center

ig and



# Your SUCCESS IS OUR *success*

## *FACULTY & STAFF*

The extraordinary dedication of our world-class professors and advisors sets Kelley apart from other business schools. Extra office visits, late-night emails to help with projects, and chats over coffee are the norm.

Your professors are your mentors and coaches. They're also masters of straight talk—telling you what you need to hear to be your best. So when you need feedback, when you want to share good news, or when you need guidance in making a tough decision about your future, you'll know where to turn.

“Every Kelley professor and advisor goes out of their way to provide students with whatever they need to succeed. They've given me valuable industry insights and countless hours of interview and career prep. The faculty here are your mentors, your friends, and your second family.”

**CONNOR BICKEL**

Economic Consulting

# CREATE YOUR OWN *path*

## Business Foundations: I-Core Prerequisites

<i>Course name</i>	<i>Credit hours</i>	<i>Course name</i>	<i>Credit hours</i>
English Composition	3	<b>Technology and Business Analysis</b>	3
<b>Business Presentations</b>	3	<b>Legal Environment of Business</b>	3
<b>Compass 1</b>	1.5	<b>Financial Reporting and Analysis</b>	3
<b>The Computer in Business</b>	3	<b>Management Accounting and Analysis</b>	3
<b>Basic Accounting</b>	1	Statistics	3
Fundamentals of Economics for Business I	3	<b>Global Business Environments</b>	1.5
Finite Math	3	<b>Business, Government, and Society</b>	2
Calculus	3 or 4	<b>Global Business Analysis or Immersion</b>	1.5 or 3
		<b>Business Writing</b>	3
		<b>Compass 2</b>	1.5

## IU Bloomington General Education Requirements

<i>Area of study</i>	<i>Credit hours</i>	<i>Area of study</i>	<i>Credit hours</i>
<b>A&amp;H Arts and Humanities</b>	6	<b>World Languages and Cultures (WLC) Language Proficiency/ Study Abroad/Culture Courses (credits vary)</b>	6
<b>S&amp;H Social and Historical Studies</b>	3		
<b>N&amp;M Natural Science</b>	3		

*Your journey at Kelley is just that—yours.*

## Experiences

## Specializations and Electives

*Course name*                      *Credit hours*

**Integrated Core (I-Core)**                      12

**Compass 3**    1

Fundamentals of  
Economics for Business II                      3

**Ethics and the 21st  
Century Business Leader**                      3

**Strategic Management**                      3

*Course name*                      *Credit hours*

**Major Courses**                                      15–31  
(credits vary by major)

**Co-Major Courses**                              12–15  
(credits vary by major)

Minor Courses (optional)                      12–21

Elective Courses (optional)                      3



Follow your own passions—not the passions of others. Have the patience to wait for the opportunities that are right for you.”

**MONTGOMERY HOLLIS**

Operations Management; Business Analytics; Law, Ethics, and Decision-Making

**120**

**credits to graduate**  
(minimum)

The Kelley academic journey isn't a set path—these pages provide a basic overview of course requirements. With the guidance of your advisor and career coach, you'll tailor your experience to fit your unique interests and goals. Together, you'll find the timing for I-Core, study abroad experiences, and an internship that works best for you.

Courses listed in **bold** are taught within the Kelley School.

# Find your fit— AND YOUR PEOPLE

## STUDENT LIFE

# 20+

*Organizations with a diversity, equity, and inclusion focus*

What you learn outside of the classroom is just as important as what you learn in it. Student organizations enable you to make connections and friends, explore your interests, and build your resume.

Have a specific business interest? There's a club or organization for that.

Looking for community support? There are organizations for women, LGBTQ+ students and allies, and many more.

Want to use your business skills for good? The [Kelley Institute for Social Impact \(KISI\)](#) fosters a community of courageous leaders who want to create positive economic and social change. You can help build a house, intern with a nonprofit organization, or join one of six KISI student organizations.

8

*Organizations  
dedicated to  
advancing women  
in business*



8

*Professional  
fraternities*

90

*Kelley student  
organizations*



6

*Kelley Institute for  
Social Impact student  
organizations*





# *Together,* WE ARE A COMMUNITY

*You belong here,  
and we support you.*

Kelley will become your home, and these people—your classmates, professors, and staff—will become your support network.

Equity and inclusivity drive all that we do at Kelley. We pursue and celebrate diversity in all its forms and provide a community where students can feel fully welcomed, valued, supported, and affirmed. The Kelley Office of Diversity Initiatives works to celebrate every student as they grow and learn from one another.

“Change only happens if all of us are on board. At the Kelley School, we are all committed to change ensuring that advancement of diversity, equity, inclusion, belonging, and justice pervades every part of our community’s education, research, and service.”

**CARMUND WHITE**

Executive Director of Diversity, Equity, Inclusion, and Belonging

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*Your well-being is  
a priority at Kelley.*

Your Kelley experience will include moments that challenge your resilience—and you’ll find mentors, programs, and resources to develop your capacity to thrive. Our community supports your ability to achieve balance and manage stress, a skill set that will benefit you as a student and in your professional life.

**Balance and wellness initiatives include:**

- Balance at Kelley, a student organization dedicated to mental wellness
- Programs to ease anxiety ahead of final exams
- Balance Room, a space in Hodge Hall for students to relax and recharge
- Mental wellness/balance task force of faculty, staff, and students
- Mentorship program serving all new students
- Seminars and speakers, including current Kelley students sharing their experiences

# YOUR *JLLC* HOME

BRIAN D. JELLISON LIVING LEARNING CENTER

*Students today.  
Business leaders tomorrow.*

Lasting friendships. Exclusive connections. Invaluable academic and career prep. This is the Jellison Living Learning Center (JLLC), a one-of-a-kind living experience for future business leaders like you. Named for Brian D. Jellison, an IU alumnus and business leader, this residential program focuses on your personal, academic, and professional development.

#### **Why the JLLC?**

**It's valuable.** Make deep connections with Kelley recruiters, faculty, and alumni; take trips to visit top companies; and attend—or even plan—professional and social events.

**It's fun.** The JLLC is a tight-knit family whose members motivate each other to succeed. These aren't just some of the best friends you'll make at IU—they are the business trailblazers of the future.

**It's convenient.** Renovated in 2019, McNutt Quadrangle houses the JLLC and is a short walk to Kelley.

Discover everything the JLLC offers and how to apply:  
[gokelley.iu.edu/jllc](http://gokelley.iu.edu/jllc)



I moved to Bloomington without knowing a single person in the area, and I wanted to be intentional about making connections. Living at the JLLC, I met so many like-minded people—I love seeing familiar faces when I walk the halls of Kelley.”

**ARAMIDE OGUNMEKAN**, Accounting





# Together, WE EXPLORE

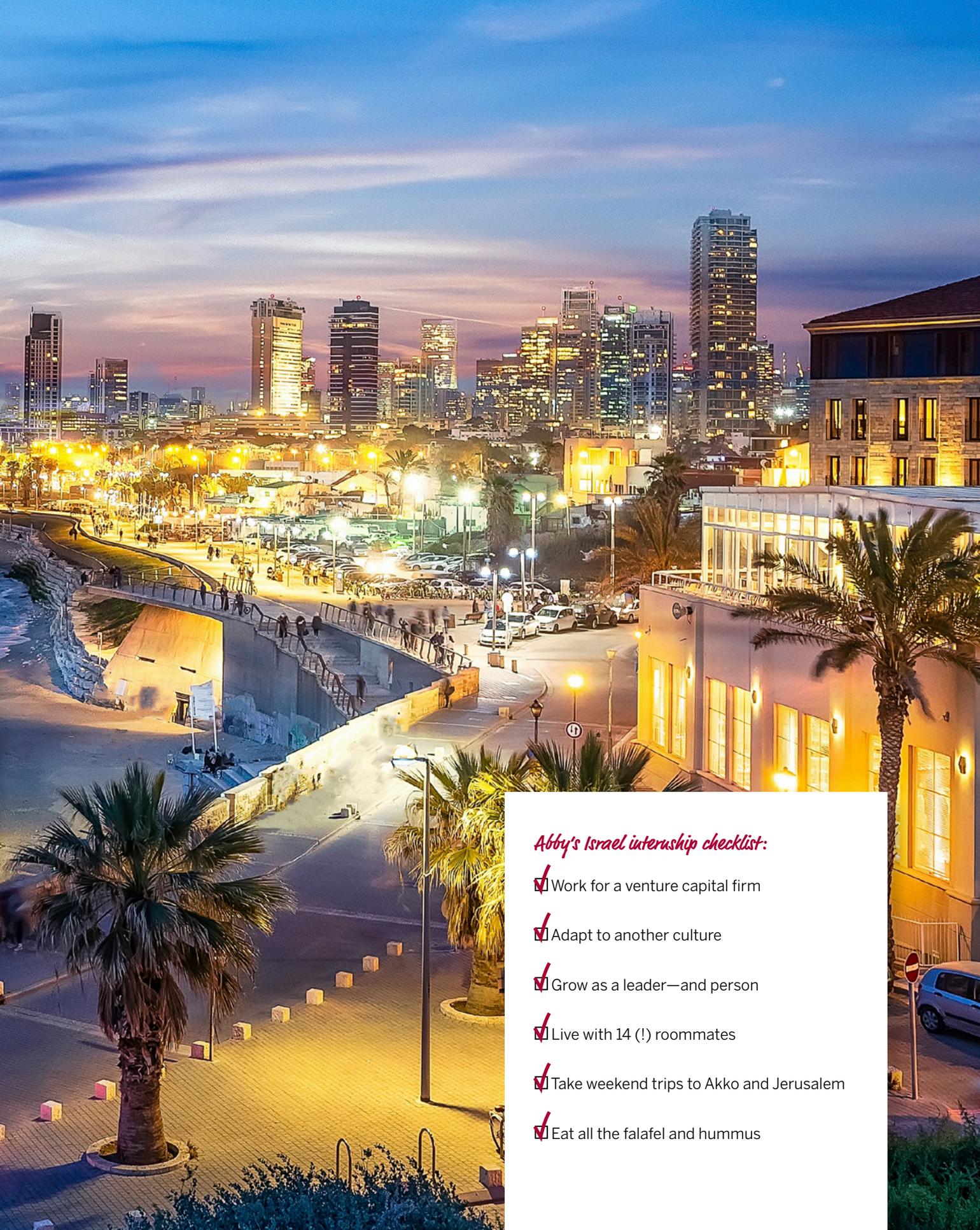
*To know just how much you can achieve, you have to **test yourself**.*

Working or studying in another country is challenging. You'll have to be resourceful and persistent and bold. But you'll learn. You'll grow. And you'll take home new perspectives, expertise, experiences.

**And countless memories, too.**

“Every day presents an opportunity for adventure,” says **Abby Panayi, BS’24**, about her summer internship experience in Tel Aviv, Israel. The marketing major worked for Cardumen Capital, a small venture capital firm where she was able to make an impact on the company. “Living and working in another country has been unreal,” Abby says. “It was challenging to adapt to a radically different culture. It’s made me a bolder, braver person.”





*Abby's Israel intership checklist:*

- Work for a venture capital firm
- Adapt to another culture
- Grow as a leader—and person
- Live with 14 (!) roommates
- Take weekend trips to Akko and Jerusalem
- Eat all the falafel and hummus



# *International* PROGRAMS

*Explore new perspectives and experience business in **another culture.***

A global business education is a requirement for modern executives. That's why we offer so many international programs—you can get the overseas expertise you want, the way you want it.

Kelley offers a variety of study abroad options:

- **Short-term programs** that last three weeks or less
- **Summer internships** that build your resume with international experience
- **Semester programs** at top universities that enable you to earn credits and immerse yourself in another culture

In addition to study abroad, the second-year **Global Foundations Core** teaches you to analyze and interpret the influences that drive the global economy.

International Programs works to provide safe and meaningful opportunities for international study.

For an up-to-date list of program options, please visit [gokelley.iu.edu/studyabroad](http://gokelley.iu.edu/studyabroad)

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*semester, summer, and  
short-term programs  
in **26** countries*

ARGENTINA • AUSTRALIA • AUSTRIA • CHILE • CHINA •  
COSTA RICA • CUBA • DENMARK • ENGLAND • FRANCE  
• GERMANY • GREECE • HUNGARY • IRELAND • ITALY •  
JAPAN • KOREA • THE NETHERLANDS • PERU • ROMANIA  
• SCOTLAND • SINGAPORE • SOUTH AFRICA • SPAIN •  
SWITZERLAND • THAILAND

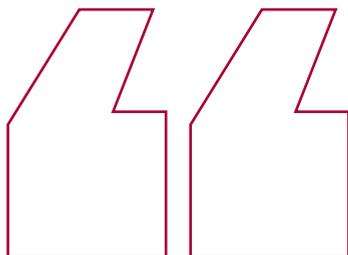




# *Together,* WE BECOME STRONGER

From the moment you join the Kelley family, that's the goal of your professors, your classmates, and our staff and alumni. We'll push you to maximize your potential.

Your classmates will expect you to do the same for them. We believe succeeding together is a greater achievement than going it alone. And the connections you make at Kelley will form a professional network you can turn to throughout your career and life.



*Kelley challenged me to pursue experiences beyond my comfort zone and turn failures into learning opportunities. It helped me grow both personally and professionally.”*

**ZOE ROZINE**, Marketing; Business Analytics

# THE *ultimate* TEST

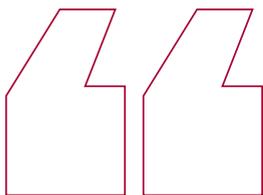
THE INTEGRATED CORE (I-CORE)

*It's a Kelley rite of passage: four classes and a series of intensive experiences that test how far you've come.*

Taken after you have completed all prerequisite courses, I-Core challenges you to address the relationships among finance, marketing, operations, and leadership while solving cross-functional business problems. You'll develop your professional and leadership skills, conquer an in-depth team case project, and earn a coveted I-Core shirt.

The I-Core experience and the knowledge gained will set you apart in your career. Your acquired ability to see issues holistically will give you an edge in business situations.





I-Core according to **Chase Wampler, BS'23**,  
Information Systems; Law, Ethics, and Decision-Making:

*Biggest challenge*

“Balancing the workload for four midterm exams. Thankfully, the professors set aside time for studying and review, making it easier to tackle.”

*Lesson I won't forget*

“Time management. During I-Core, I studied for exams in small increments throughout the semester. Now if I have free time, I look at next week's schedule to see what I can work on.”

*Proudest moment*

“Finishing the case! My team had to get to know each other, divide presentation parts, and finalize a 60-page report in just over two weeks. We worked hard and it was so rewarding to see the outcome.”

# *Together,* WE ACHIEVE OUR GOALS

*You've worked hard. You've conquered big obstacles. This is when it all pays off.*

Your I-Core case. Your study abroad program. Your experience leading student organizations. Your presentations and case competitions and all those late nights mastering Excel. All of it has led to this moment.

You're at the top of your game. You're in the zone. Everything you've learned comes together, and you apply it to do something big, something meaningful, for your team or in your life.

**Because that's what Kelleys do.**

Preparation—that's what flag football and case competitions have in common, says **Michael San Jose, BS'25**. "With the right preparation, it can feel like your biggest opponent is yourself—not the team opposite you," says Michael, who experienced an early peak performance moment when his team won the National Diversity Case Competition during his first semester at IU. "I love being a student at Kelley," Michael says, "but it's important to balance work and fun. Flag football gives me an hour to forget my studies and just focus on the game."





# Your internships are a chance to learn from industry leaders—and impress potential employers.

Kelley students intern all over the country and world, taking on challenging projects of substance for top corporations and organizations. Employers consistently praise our students' professionalism, business skills, work ethic, and job-readiness—and offer them full-time jobs.

“I enjoy understanding how and why companies function the way they do, and I intend to pursue a career in equity research. In my rotational internship at Baird, I worked with teams in equity research as well as other areas of investment finance. Learning with an open mind allowed me to relate to my peers and coworkers in other departments—something I’ll continue to do throughout my career.”

**OLIVIA MILES**, Finance; Business Analytics

## TOP COMPANIES FOR INTERNSHIPS



# 2,010

companies hired Kelley students for internships in 2022–23

# \$29

average hourly wage for interns

## *Start focusing on your career the moment you set foot in Hodge Hall.*

Launching your career is like anything else: It takes preparation. That's the specialty of our Undergraduate Career Services, one of the nation's best.

You'll get personalized career guidance and support throughout your time at Kelley. Because of Kelley's reputation and Undergraduate Career Services' relationships with employers, you'll have many opportunities to network and interview on campus—and in a facility that reflects the world-class quality of Kelley and its students.

### TOP COMPANIES FOR FULL-TIME POSITIONS



*The percentage of new graduates who reported full-time employment or graduate school admission*

**98%**

**TOP CITIES FOR EMPLOYMENT**



**Chicago • New York City • Indianapolis • San Francisco • Austin**

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**TOP INDUSTRIES FOR FULL-TIME POSITIONS**

**PUBLIC ACCOUNTING**

**CONSULTING**

**INVESTMENT BANKING**

**RETAIL**

**FINANCIAL SERVICES**

**TECHNOLOGY**

*The average starting  
salary for Kelley  
graduates*

**\$74,000**

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**TOP STATES FOR EMPLOYMENT**

**ILLINOIS**

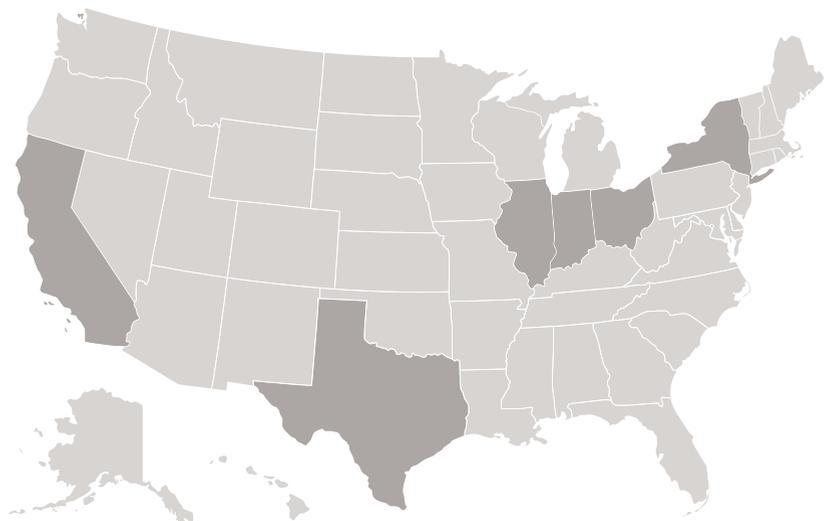
**NEW YORK**

**INDIANA**

**TEXAS**

**CALIFORNIA**

**OHIO**





“At Kelley I was part of a community that really believed in me and rooted for me. I think about that all of the time—it still gives me the confidence to pursue my dreams today.”

**ROOSHY ROY**, Cofounder and CEO, AAVRANI skincare company; Forbes 30 Under 30

## ALUMNI NETWORK

The support at Kelley extends to many of the world's biggest and best companies, to corner offices and top floors as well as exciting new start-ups. Our alumni are on your side even before you graduate, and you can call on them at any stage of your career.



**Blake Bradley**  
Launch Logistics Supervisor, SpaceX



**Maggie Harrison**  
Senior Financial Analyst, The Walt Disney Company



**Paige Drane**  
UK Field Product Marketing  
Manager, Microsoft



**David Ricks**  
Chairman and CEO,  
Eli Lilly and Company



**Sabrina Siew**  
Global Brand Partnerships and  
Advocacy Analyst, Visa

# 127,000+

*alumni form the world's  
largest business school  
alumni network*

# Indiana, OUR INDIANA

INDIANA UNIVERSITY & BLOOMINGTON

*When you're a Kelley, you're a Hoosier.*



At Kelley, you get the academic options and spirited community of a top public research university:

**Indiana University Bloomington.**

Enhance your education with a major or minor from another IU school (**IU offers 200+ majors in all**) or a world language (more than 80 are taught here). Put on your candy-striped pants and cheer for our **Big Ten sports teams**. Choose among **750+ student organizations** to join and lead. Explore the **restaurants, shops, and trails** of our lively and inclusive hometown, Bloomington, which *Travel + Leisure* said has "the soul of a big city but the heart of a small town." And get inspired by our beautiful campus.

**#21** *Top 100 Best Places to Live in America*  
*Livability.com, 2021*



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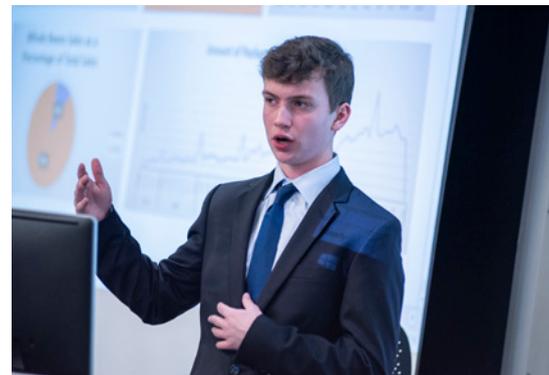
ELLEY  
SCHOOL OF BUSINESS

# *Together,* WE ARE CONFIDENT

*How you express your ideas makes a big difference. Learn how to do it so **you—and your ideas—shine.***

Whether it's an idea pitch or an important one-on-one meeting, the ability to work with others and communicate your ideas is essential to success.

At Kelley, you'll develop these and other “soft skills” early. You'll use them often—in presentations, case competitions, team meetings, career fairs, networking events, and internship and job interviews. And they'll give you a competitive edge.



I used to be a shy, quiet person. Going through the Kelley curriculum—working in teams, taking Business Communications and Business Presentations, developing as a professional in Compass—helped me become more confident, more sure of who I am.”

**KARLA MONTERO**, Marketing; Sustainable Business

# BECOME A *Kelley*

## ADMISSIONS

### Pursue a world-class business education at Kelley.

Have you earned a 30 ACT or 1370 SAT or higher **and** have a 3.8 cumulative GPA?

*Yes*

Did you complete your application to IU Bloomington and indicate a Kelley major by **November 1**?

*Yes*

Congratulations! By meeting the criteria above, you'll receive an offer of direct admission to Kelley. Pay your \$100 enrollment deposit and join Kelley. **This is your moment. You are a Kelley.**

*No*

You may submit a review request beginning in early September for direct admission. Complete your review request by **February 1, 2024**. You will receive a response by **April 12, 2024**.

Was your review request approved?

*Yes*

Congratulations on your direct admission to Kelley! **This is your moment. You are a Kelley.**

*No*

**Pursue standard admission to Kelley.\***

*No*

That's OK! If you don't meet the admissions criteria or you applied test optional, you must request approval for direct admission to Kelley. It's worth the effort.

You may submit a review request beginning in early September for direct admission. Complete your review request by **February 1, 2024**. You will receive a response by **April 12, 2024**.

Was your review request approved?

*Yes*

Congratulations on your direct admission to Kelley! **This is your moment. You are a Kelley.**

*No*

**Pursue standard admission to Kelley.\***

#### \*Standard Admission

Apply to Kelley during the spring semester of your freshman year. If you earn all B's or above with 30 hours of college coursework on your transcript, you will receive standard admission to Kelley. If you do not meet automatic admission criteria, the admissions committee will review your application based on several factors, including academic performance.

# THIS IS *your* MOMENT

SCHOLARSHIPS, VISITS, & HOW TO APPLY

## *Explore our scholarships.*

Students who are offered direct admission will automatically be considered for most Kelley School of Business freshman funding. Prebusiness and transfer students can apply for scholarship consideration when they apply for admission to Kelley. Returning students should complete the Kelley School of Business online scholarship application by **April 1** each year.

Learn about our scholarships:  
[gokelley.iu.edu/scholarships](https://gokelley.iu.edu/scholarships)

The IU Bloomington Office of Scholarships has information about a variety of other scholarships:  
[scholarships.indiana.edu](https://scholarships.indiana.edu)

## *Visit us.*

**See firsthand how Kelley can take you from moment to momentum.** Your visit options include:

- **Info session:** We offer in-person and virtual information sessions to discuss programs, opportunities, and admissions. Sign up: [gokelley.iu.edu/visit](https://gokelley.iu.edu/visit)
- **Virtual tour:** Take a guided tour through the Hodge Hall Undergraduate Center: [gokelley.iu.edu/visit](https://gokelley.iu.edu/visit)
- **Individual meeting:** Undergraduate Admissions staff at Kelley speak with prospective students and their families. To schedule, contact [bschool@iu.edu](mailto:bschool@iu.edu) or call 812-855-4474.
- **Conversation with a Kelley:** To connect with a current Kelley student, please email [bushost@indiana.edu](mailto:bushost@indiana.edu).

Plan your visit: [gokelley.iu.edu/visit](https://gokelley.iu.edu/visit)

# START *here*

## *Submit your application.*

First, apply to IU Bloomington at [indiana.edu/admissions](https://indiana.edu/admissions)

Choose any of the Kelley business majors—you have a lot of flexibility.

Learn more about direct admission:  
[gokelley.iu.edu/directadmission](https://gokelley.iu.edu/directadmission)

Learn more about standard admission:  
[gokelley.iu.edu/standardadmission](https://gokelley.iu.edu/standardadmission)

# FIND YOUR *family* FIND YOUR **MOMENTUM**

*Can you feel it? The momentum that will shape your life and power you through your career?*

It's in your teammates. In your professors. In your career coaches. It's in every interaction with a supportive advisor, every word of encouragement, and every moment of confidence.

**Most of all, it's in you.**

FIND IT **AT KELLEY.**

**"College is hard," says Jordan Davis, BS'22. Confronting societal tensions, racial injustice, and a global pandemic made it even harder.**

**Kelley provides a safe space for students to come together, find support, and share their emotions and feelings.**

**"It's difficult to go to school and act like everything's normal," says Jordan, who majored in marketing and international business. "It's too much to carry on your own. As an undergraduate student, I reached out for help at Kelley because that support was there for times like this. And you really can't go through any of this by yourself, and you're not supposed to, because that's the whole point of a community."**





# KELLEY

SCHOOL OF BUSINESS

**Learn more**  
[gokelley.iu.edu/kelley](http://gokelley.iu.edu/kelley)

**Kelley Undergraduate Admissions**  
[bschool@iu.edu](mailto:bschool@iu.edu) | 812-855-4474



Environmental and social responsibility is infused in this publication:

- Made from 10% recycled fiber
- Lacey Act compliant
- SmartWay® Transport Partner

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-  [iukelleyschool](#)
-  [iukelley](#)
-  [Kelley School of Business](#)